



Real Estate News

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There is no magic to selecting a business name. That means anyone can do it. It does not mean it is easy to do a good job though. The best name depends on a host of considerations -- some as obvious as the kind of business you do, others as unique as your own tastes and style. There are, however, a few considerations that will steer you in the right direction.

Is your proposed business name available?
If your business will have a website, is a similar domain name available?
How marketable is your business name?

In the case of Real Estate LLC's it is unlikely the business will have a website or engage in a marketing campaign where the name of the business may be a factor. Therefore, assuming someone has not already registered the name with the secretary of state, it usually just a matter of personal taste of the property owner. Some prefer names such as Smith Property LLC, Smith Family LLC, Smith Apartments LLC or Smith Brothers LLC. Some like to use their initials JSN LLC or JSN Properties LLC. A superficial name might be 10 CENTS A DANCE, LLC. A contraction of two adjoining towns might produce a name like BarMont LLC for Barre-Montpelier or WinChester LLC for Winooski-Colchester.

Recently it has become common to name the LCC after the property location, e.g. 417 Barre Street LLC. Because there is also a trend to put each property in a separate LLC the names tend to be very specific, i.e.. Thus, 417 Barre Street LLC might be preferred instead of Barre Street LLC or Montpelier LLC.

The following list provides examples of some common naming styles being used for Real Estate LLC's based on property location:

NAMING EXAMPLES

417 Barre Street LLC
417 Barre Street Apartments LLC
417 Barre Street Rentals LLC
417 Barre Street Property LLC
417 Barre Street Housing LLC
417 Barre Street Realty LLC
417 Barre Street Holdings LLC
417 Barre Street Owners LLC
417 Barre Street Partners LLC
417 Barre Street Associates LLC
417 Barre Street Realty Group LLC
417 Barre Street Management LLC
417 Barre Street Real Estate Group LLC
417 Barre Street Realty Holdings LLC
417 Barre Street Investment LLC
417 Barre Street Investment Holdings LLC
417 Barre Street Property Investment LLC
417 Barre Street Enterprises LLC
417 Barre Street Land LLC
417 Barre Street Montpelier LLC
417 Barre Street Montpelier VT LLC
417 Barre Street Property Management LLC
417 LLC
417 Barre LLC
417 Barre St LLC
417 Holdings LLC
417 Properties LLC
417 Realty LLC
Barre Street LLC
Barre Street Realty LLC
Barre Street Property LLC
Barre Street Properties LLC
Barre Street Apartments LLC